



## ELITE Business Connector How to Develop and Master Business Social Skills

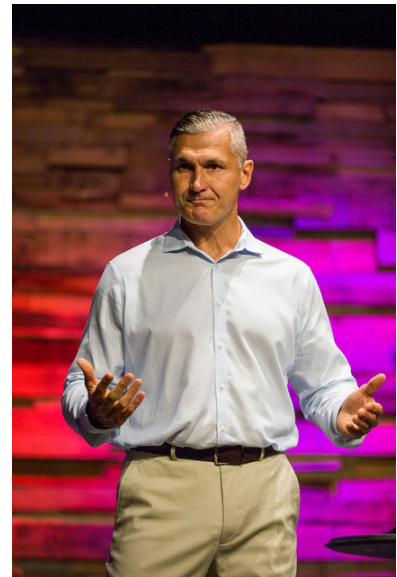
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### Keynote Description

Soft skills have become hard skills for so many in business these days. We simply talk too much, listen too little, and rarely ask any questions. We can attribute it to generational differences and personality types to a global pandemic. But the reality is there has never been a larger need for the soft skills of business social skills. Yet too many times they're either minimized, brushed over, or simply ignored but have a huge effect on the social aspect in business from sales to customer service and hospitality.

But how can we make this change?

Elite Business Connector keynote focuses on how to develop and master business social skills by leveraging three specific focus areas of communication which is all about me then conversation which is all about you or me and ends with connection which is all about us. How you communicate is how you connect and when you connect is when you influence. This high-energy, interactive, and inspiring keynote will engage your audience and giving them a fresh perspective on business social skills and leaving them motivated and ready to maximize future business interactions differently and effectively.



### Audience Outcomes

- ✔ Understand the importance of business social skills in this current work environment
- ✔ Gain clarity on what an Elite Business Connector actually means and why you want to become one
- ✔ Breakdown the three focus areas of becoming an Elite Business Connector
- ✔ Utilize the four links to connecting with anyone
- ✔ Learn how to remember names in an easy and creative way

*Note: This keynote can be expanded for a 2-hour seminar to half and full day workshops*



## AV Needs

### ✔ VIDEO

If video is used at the event, BpB is requesting any video from his keynote along with requesting the ability to interview participants after the event on their experience of the keynote.

### ✔ MICROPHONE

BpB requests a wireless H6 Countryman Headset microphone connected to a professional audio system, in addition to two hand-held mics for audience interaction.

### ✔ SLIDES

BpB can provide presentation slides in advance and will bring a backup on USB to the event.

### ✔ CONFIDENCE MONITORS

BpB strongly prefers at least one confidence monitor positioned at the middle front of the stage, along with a countdown clock beside it.

### ✔ NO PODIUM

BpB prefers not to have a podium on stage. If one must be present, please have it pushed back so he may walk in front of it unencumbered.

### ✔ STAGE PROPS

BpB is requesting three interview-type chairs to be used during his keynote for interviewing two crowd participants. BpB is also requesting six 16" softballs to be used as props during a main point with a crowd participant. Odd request but these props play a key learning role

### ✔ BEVERAGE

Please have a couple of room-temperature bottles of water available to BpB while on stage.



## Stage Intro

Bryan Paul Buckley is a business connections expert who has been in not-so-sweet to C-suite jobs and knows the challenges of both worlds.

Bryan is an author and speaker. He's published an Amazon bestseller book, *The Elite Business Connector – How to Develop and Master Your Business Social Skills*, and he is the host of the popular *Elite Business Connector Podcast*. A husband of one and father of five, Bryan and the Buck Fam live in the Chicago-land area and are all about Chicago sports (to his demise most years).

His mission is to help business professionals to develop and master their business social skills.

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## Images



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## Slide Backgrounds



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